

Abstract

Please replace the abstract with the following rewritten abstract:

Web processing apparatus (30, 300) is provided for high speed, extremely accurate die cutting or lamination operations. Processing station (32, 300) includes a vacuum hold down plate (32, 308) which receives and holds an image bearing incremental segment of the web. In feed and out feed tension on the web is released while a segment of the web is held by the hold down plate. The hold down plate with a segment of the web thereon is selectively shifted about X, Y and  $\theta$  axis as required to bring the image on the web segment into alignment with a web processing component at the processing station.